

Chapter Chat: January 2019

LATANYA WALKER, DIRECTOR OF ALUMNI RELATIONS FOR
DIVERSITY & INCLUSION AND COMMUNITY ENGAGEMENT



Your Host:



Ginny Ritenour
Director of Chapter Programs

Chapter Program Updates

- **Welcome Christi Lineberry!**
- **Basketballs available - \$35**
- **President's Meeting – March 8-10**
 - VT vs. Miami basketball
 - Registration open now
- **Giving Day 2019 – March 19**
- **The Big Event – April 6**
- **Reunion 2019 – June 6-9**
 - Early bird registration open



Martin Luther King Jr. Day: January 21

Celebrating Inclusion & Diversity at Virginia Tech

- Leverage social media throughout the day/week
- Photos of local alumni participating in community service
- Look for and support local events
- Social media highlight posts:
 - Virginia Tech's Black Cultural Center
 - Black History at Virginia Tech Timelines
 - InclusiveVT resources
 - Black College Institute
 - Black student and alumni milestones
 - Favorite MLK quotes
- February is Black History Month (see above!)

Welcome

Latanya Walker,
Director of Alumni Relations for
Inclusion & Diversity
and Community Engagement





Potential Partners

- ▶ Admissions
- ▶ Clubs and Other Organizations
- ▶ Companies
- ▶ Cultural and Community Centers
- ▶ Current Students
- ▶ Local Alumni
- ▶ Local Community Organizations
- ▶ Office for Inclusion and Diversity
- ▶ Student Affairs
- ▶ MAAB Members

Leverage Cultural Heritage Months

Hispanic Latino Heritage Month: September 15 - October 15

LGBTQ+ History Month: October

Native and Indigenous Heritage Month: October 15 - November 15

Black History Month: February

Women's Month: March

Jewish Cultural Month: March 15 - April 15 (May)

Asian American and Pacific Islander History Month: April (May)

Cultural and Community Centers <https://ccc.vt.edu/>

Plan Around Regional Cultural Activities

- ▶ Pride Celebrations
- ▶ Cultural Festivals
- ▶ Conventions
- ▶ Museum Openings

Virginia Tech Denim Day 40th Anniversary Commemoration as part of 2019 Pride Week

Date: April 5-7, 2019

- ▶ **Theme: Description:** Forty years ago, during the week of January 15-19, 1979, the Virginia Tech Gay Student Alliance held the first Gay Awareness week. The Alliance held multiple events to promote awareness of gay and lesbian culture and issues throughout campus. One of these events included Denim Day, which encouraged all students to wear denim in support of gay rights.
- ▶ Join us the weekend of Virginia Tech Pride Week, as we commemorate this historical event, celebrate how much we have progressed and plan what's next.

Tuesday, April 2, 2019

3:30 pm to 5:00 pm

["Stacks on Stacks" WUVT Interview with Anthony Wright de Hernandez](#)

*Panelists: Nancy Kelly, Gay Student Alliance, 1981, Steve Noll, Gay Student Alliance, 1976 Steve Critchfield - founder of Ex Lapide
Linda DeVito - WUTV Radio Interviewer during Gay Awareness Week, 1979*

Location: 90.7 or <https://www.wuvt.vt.edu/>

Thursday, April 4, 2019

6 pm to 8 pm

Virginia Tech Denim Day 40th Anniversary: Ex Lapide Welcome Reception

► Friday, April 5, 2019

12:15 p.m.

Virginia Tech Denim Day 40th Anniversary Commemoration: #VTDenimDayDoOver

Ex Lapide Planning Meeting

1:30 p.m.

Virginia Tech Denim Day 40th Anniversary Commemoration: Denim Day Documentary Preview and Staged Reading

7:30 p.m. - 9:00 p.m.

► Timeline of LGBTQ+ History at Virginia Tech

► Saturday, April 6, 2019

8:00 p.m. to 11:00 p.m.

Virginia Tech Denim Day 40th Anniversary Commemoration: Ex Lapide and LGBTQ+ Resource Center and Party

► Sunday, April 7, 2019

First Friday Documentary Screening

Potential Social Media Connections

- ▶ @HokieDardi
- ▶ @VT_CCC
- ▶ @ElCentroVT
- ▶ @VTBCC
- ▶ @vt_nphc
- ▶ @transpacevt
- ▶ @vt_lci
- ▶ @hokieprideofvt
- ▶ @VirginiaTechSSD
- ▶ @womenscentervt
- ▶ @VTBMEN
- ▶ @vt_natives
- ▶ @vtfasa
- ▶ @QTPOCVT
- ▶ @vtaasu
- ▶ @VTVetAffairs
- ▶ @inclusiveVT
- ▶ @Vtblackalumni
- ▶ @VT_BGSO
- ▶ @VT_BSA
- ▶ @VT_BOC
- ▶ @VTCorpsofCadets
- ▶ @CranwellCenter
- ▶ @vt_saas
- ▶ @VTExpressions

Additional Upcoming Diversity Activities

Virginia Tech's 3rd Annual Powwow
Hosted by [NativeatVirginia Tech](#)

April 6, 2019

Student Alumni Reception

April 6, 2019

Additional Events

- ▶ LatinX Symposium and Alumni Reception March 21,
- ▶ Achievement Ceremonies May 15, 16, 2019
- ▶ Ex Lapide Year Zero Celebration May 16, 2019
- ▶ Capital Pride Social and Festival June 7 and 9, 2019
- ▶ NCR Graduate Workshop July 15, 2019
- ▶ Black Alumni Summit August 9-11, 2019
- ▶ Charlotte Pride August 17, 2019



Questions???

Thank you for all that you do!



Contact the Chapter Team

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