

FOREWORD

This booklet has been prepared to acquaint you with the history of the V.P.I. ring and to explain and introduce to the Members of the Class of 1967, their ring which is the most beautifully designed and detailed ring ever to be offered to any class in the history of V.P.I.

This booklet contains important information for each member of the Class of 1967 with regard to the ring itself, and the meaning behind the different design features, as well as technical information that will be of interest to everyone who purchases a 1967 class ring. You will be purchasing the finest college class ring ever created and manufactured by the most modern process known to the jewelry industry. If you give your ring the care which has gone into its design and manufacture, it will be your most treasured possession for the rest of your life.

The John Roberts Manufacturing Company of Norman, Oklahoma and the Ring Committee are proud to present this booklet to the Members of the Class of 1967.

MEMBERS OF THE CLASS OF 1967:

Down through-the years the V.P.I. Class Ring has earned the reputation of being the finest college ring produced. It is considered to be the prestige ring account by the college ring industry. When the 1967 Ring Committee came into existence, it established as its goal to provide you with the most beautifully designed, high quality ring available for the members of the Class of 1967, thus carrying on this traditional segment of heritage so unique at Virginia Polytechnic Institute.

As a result of the many hours that your ring committee and the John Roberts Company have labored together, you may now wear your ring with more pride and dignity than any other class at V.P.I. has previously had the opportunity. Incorporated within the 1967 Class Ring are many new innovations and original concepts, excellently accentuating the traditional dignity so imperative to a V.P.I. Class Ring.

It is the wish of the 1967 Ring Committee that you will wear your ring with as much pride and enthusiasm as the Ring Committee has exerted upon selecting it for you.

Sincerely,

ROLL P. KEITH,

Class President

Birland N. Hopp

RICHARD N. KNAPP,

Ring Committee Chairman

Beauty is its own justification for being."

THE NINETEEN SIXTY-SEVEN CLASS RING

THOMAS DIXON JOHNSTON Cadet-Member-at-Large

It has been the policy of all ring committees to be in unanimous agreement as to the ring company which is to receive the coveted responsibility of producing the class ring of the Virginia Polytechnic Institute for a particular year. On the night that this final decision was to take place, there was no question in the minds of the 1967 Ring Committee—John Roberts was the only company capable of manufacturing our ring. The critical areas of concern were those portions of the ring which required extraordinary detail and depth to effectively portray the 1967 ring design as conceived by the Ring Committee. John Roberts alone had proven their die-making dexterity by the beautiful samples which they had earlier presented to the representatives of the Class of 1967. With the aid of the president and representatives of the John Roberts

ing from the many conferences was molded, step-by-step, every Ring Company, the final design design selected by the Ring after approval by the committee minor change being made only fine design of this masterpiecedemonstrate that underneath the being. The reason that the varthe unmatchable beauty of the The piece of fine jewelry resultthe attention of the Class is to ious symbolisms are brought to ly necessary, as beauty is, in-Committee for the class is hard-1967 Class Ring. To justify the discussions is reflected in its own justification for

in-gold, there lies a bold heritage, a lasting tradition, whose omniscience is seen in every golden facet of the 1967 ring.

One of the two shanks of the ring represents what may be termed the *heritage shank*, the other shank representing the futurity of the class and the University. Both sides boast the same eagle, an aggressive eagle whose presence represents the fierceness with which the University has attacked the ignorance and fears of the past, and the poverty of the present to train scientists, engineers, and technologists to attack the future with optimism. In past years, the Virginia Tech Ring has never had a savage eagle such as this. Its fiery presence and its appearance of rapid movement portray the spirit and rapidity with which we aspire to attack our personal goals.

The eagle on the heritage shank of the ring represents the celerity with which the Virginia Polytechnic Institute has expanded from its founding in 1872 to one of the major universities of the nation. This is further illustrated by the banner in the beak of the eagle on the heritage shank of the ring. The 1872 ensign being carried forward by the flight of the eagle serves to show the carrying forward of the traditions of the past to the realms of the future. All students of V. P. I. can be proud of the traditions which have survived to become an integral portion of campus life.

with the Old South. The loyalty heritage and pride associated ate banner is appropriate to this Building in 1872. The Confederthe thirty-seven star flag which As this is the heritage shank, inclined forward as in a parade. Confederate flags. The flags are the ring are the American and wings on the heritage shank of homeland during these turbulent the Virginians in defense of their shank as its presence recalls the flew over the Preston and Olin the United States standard is Flying between the eagle's bravery demonstrated



years of conflict can never be forgotten. Under the talons of the eagle is the official V. P. I. seal. Above the lamp of knowledge is the hand of God stretched out above the flame as if in blessing the object symbolic of education. A flame of curiosity burning within the lamp of learning is a sacred combination which inevitably lies beneath the hand of God. The Virginia Tech escutcheon symbolizes the various fields of scholastic endeavors toward which our school attains, as well as its position of importance as an educational institution of Virginia. Ut prosim, the V. P. I. motto, is found directly beneath the shield. "That I may serve" suitably describes the aspirations of the spirited Techman toward his class and campus, his state and nation.

Directly below the University shield is the symbol which links the school to its military past. The origin of the Virginia Polytechnic Institute as a cadet school is reflected in the sabre which forms the "P" of "V. P. I." The Corps at Tech has been the center of campus activity around which a large portion of university life has revolved. The blade continues around the palm side of the ring and passes under a section of highly polished gold. Emerging from this section of gold is a single line of leaves which is circumscribed upon the remaining palm side and forms a wreath on the shank of futurity. Enclosed within the boundaries of the wreath are three electron shells representing the nuclear orientation of modern man. The three electron orbitals signify Brotherhood, Prosperity, and Technology and

nology revolve, enclosed within a wreath and electron shells, portrays picting the invisible atom. Therefore, revolve about an invisible nucleus deman's key to world brotherhood and garland of peace. Within the peacethe entire design, man's aspirations in an atomic society transforming itself into a symbol of Brotherhood, the invisible atom around by the sabre on the heritage shank peace. The transition taking place ful pursuit of the atomic age lies Prosperity, and Techincluding the which



on the future shank portrays a universal hope that man will some day beat the swords of the past into the plowshares of the future. Above the wreath one finds the individual's scholastic hatchment bearing the particular curriculum of the student. The student's field of study is identified on the chevron under the scholastic shield.

with which we aspire to attack the future. By opening its doors to us as applicants to the University, Virginia Tech has opened void. Looking to the future, the school has formulated plans for major expansion. Therefore it is fitting to represent this transitional aspect of V. P. I. with the Virginia Tech standard, carried by the eagle. Between the wings of the eagle of futurity fly the two Tech banner. A changing world in a constant state of political, economic, and technical flux requires an elastic university, with remaining after earning a college degree is the force with which one applies himself. This ingredient, the aggression with which in the forefront of civilization. The ingredient essential to this goal undergoing the metamorphosis from the "Steel Age" to the "Atomic Age", and our University attempts to partially fill this intellectual we must strike at the future, is represented by the eagle. Whereas optimism dispelling ignorance and passiveness characteristic of a pessimistic world. The Virginia state flag is present because it is industrial society of the present. It carries forward the torch of world. It supersedes other nations in virtually every aspect of the flag calls attention to the fact that America is a leader of the flags best representative of a positive future. The United States starving globe. Virginia Tech recognizes its place in an America colleges whose output can satisfy the demands of a scholastically traditions, the eagle of the future bears in its beak the Virginia the heritage eagle carried forward the 1872 pennant with all its tions we are scholastically prepared to place ourselves as leaders the doors to positions of leadership in the world. From these posiwherever it is lacking. The Virginia flag calls attention to the indissolving selfish, localized issues in favor of national goals. dividuality of states, but its presence also echoes the need for ginian is of little importance. As every state is a member of a vast the home of our University. Whether or not a Techman is a Virfederation, we must work together to cultivate individual liberty The eagle on the future shank denotes the spirit and fervor

The individually polished crenelations serve to accentuate the double-rolled edge without crowding the design or distracting from it.

The bezel portion of the ring features "Virginia Polytechnic Institute" surrounded by a chain of links. The chain represents the need for unity of our class in all campus activities. As each student forms a link in this chain, he should strive to give part of his extracurricular efforts to the general welfare of his class, that it might be the best that this school has ever known. Perhaps the most applicable statement which can serve to account for the 1967 chain was made by Queen Elizabeth II, during her tour of West Germany:

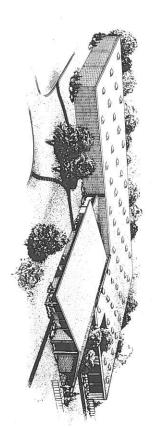
For fifty years we heard too much about the things which divided us. Let us now make a great effort to remember the things which unite. With these links we can begin to forge a new and better understanding

21 May 1965, New York Times

The total number of polished facets on the ring is sixty-seven, these facets including the crenelations and the links of the chain. This permits another element of class spirit to be added to the ring. Separating the "V" of "Virginia" from the "e", or the final letter of "Institute", is a crest whose shape is not unlike that of the school seal and the curriculum shield. It brings to mind a similar design found above the entrances to many of the buildings of our campus. For this reason, we find it an appropriate symbol of the University.

We believe that this ring is the most beautiful of all rings ever worn by any class at Virginia Tech. The Ring Committee proudly presents this creation-in-gold to our class, certain of its approval. The design conception was, to us, the most suitable emblematic representation of V. P. I. and the Class of 1967, their aspirations and their achievements. We hope you will wear this ring with the same ineffable pride with which we of the 1967 Ring Committee present it to you.

THE COMPANY



The John Roberts Company story is a simple one. It is also unique. It centers around college people whose careers started in college with the re-design of class rings from their own school the University of Oklahoma. Though young, the company-experience in jewelry design and manufacture is virtually that of two lifetimes.

Established by the Waugh brothers, John and Robert, the company is built on new thinking . . . operates on new processes . . . and continually looks toward new techniques. Both as reflection and stimulus for this concept are the company's key personnel and employees who are creative, aggressive and talented. With a formula of innovation as forward-thinking as space technology . . . and a creative craftsmanship as fresh as all outdoors . . . John Roberts Company has successfully challenged an area of business in which there have been few newcomers for more than a quarter-century.

It is considered as of the largest college ring manufacturing companies in the world, with distribution offices in San Francisco, New York, Cincinnati, Norman, Monterrey, Mexico and San Juan, Puerto Rico, John Roberts rings are worn by graduates of hundreds of schools and colleges.

Please Print Ali Information (Press hard with Ball Point Pen)

VIRGINIA POLYTECHNIC INSTITUTE 1947

OFFICIAL CLASS RING ORDER FORM—MEN'S RINGS

| Jude | Thy | omas (| 1 radde | oct I | | 20 | J |
|---|--|---|---|---|--|------------------|-------|
| Name | First | Middle O / Al | Last | 1 1 2 1/ | 121 T 71 | | г |
| Home Address | Routez, Bat | 84 Chath 13111 | State | MR LTC Zip No | <u> </u> | ן א | L |
| School (Check one) | ☐ Agriculture ☑´ | Business Scie | nce | ☐ Engineering | Architecture | _ | |
| FINGER SIZE | Taken for (Check | which) | | -Name | Print name, home town a state as you wish them to | | |
| | Left Hand | | Script | | | ENTER | DDICE |
| STYLE SELECTION | Tradition | ol (\$53.75) | ☐ 14 Dwt. C | Traditional Propo Open Back | (\$48.75) | LIVILE | FRICE |
| | 21 Dwt. Open Back | (\$57.50) | □ 17 Dwt. 0 | | (\$52.50) | | |
| | ☐ 18 Dwt. Plastic Back | (\$54.75) | ☐ 14 Dwt. F | Plastic Back | (\$49.75) | | |
| | 21 Dwt. Plastic Back | (\$58.50) | ☐ 17 Dwt. I | Plastic Back | (\$53.50) | 1 | |
| | 23 Dwt. Gold Closed Back | (\$60.00) | ☐ 18 Dwt. C | Gold Closed Back | (\$53.75) | -060 | 00 |
| | ☐ 26 Dwt. Gold Closed Back | (\$63.75) | ☐ 21 Dwt. C | Gold Closed Back | (\$57.50) | | |
| Check Color of Gold Des | ired: (Yellow Gold Included in A | bove Prices) | ₿ Gr | reen | | | |
| Note: Green Gold | Add \$3.00 to above price | es. 1 ₀ | 4 Carat Gold | Add \$11.25 to a | above prices. | 3 | 00 |
| White Gold | Add \$5.00 to above price | | | | | | |
| FINISH SELECTION Yellow Gold: | V.P.I. Ltd. | Check the Finish You Desir Medium Burmese Lig Brilliant Antique Roy | re ht Burmese yal Ebony | Light Antique | Royal Antique | | |
| White Gold: | | | yal Antique | ☐ Shaded Regal | Royal Ebony | 4 | |
| Green Gold: | ☐ V.P.I. Ltd. ☐ Royal Antique ☐ | | dium Green Antique | ☑ Dark Green | Light Antique | 1 | |
| STONE SELECTION — ST (Price included in price of Check choice of Buff (Smooth) Top | of ring above) | ☐ Synthetic BI☐ Synthetic G☐ Synthetic G☐ Synthetic W☐ Synthetic W☐ Emerald Sp | lack Sapphire lue Sapphire folden Sapphire Vhite Sapphire pinel | Synthetic Fir Genuine Sar Genuine Tou Topoz Genuine Blu Genuine Gre Genuine Ros Ultralite (Pu | donyx irmaline e Zircon sen Zircon se Zircon | | |
| STONE SELECTION — N Syn. Star Ruby (Add Syn. Blue Star Sapph Syn. White Sapphire | ire (Add \$71.50) No (Add \$71.50) Ge | ntural Citrine Topaz (Add \$ ntural Garnet (Add \$11.50) nuine Opal (Add \$9.00) Pt. Diamond (Add \$25.00) | 11.50) | Larger diamonds available on requ See representative | | | |
| STONE SELECTION — Sp Diamond Cut (Ar Grooved Back (Ar | dd \$1.50) ☐ Aquama dd \$1.50) ☐ Erinite | e both cut and type of stor irine c Fire Blue Spinel | | Synthetic Ruby Synthetic Golden S Synthetic White Sa | | | |
| IMBEDMENTS — Add \$5. Masonic Emblem Miraculous Medal | ☐ German | Club Emblem David | | Cotillion Club Emb | lem | | |
| PRECISION ENCRUSTING Masonic Single C | | (Add \$3.00) | Single Block Lett | nblem (Add \$5.00) | (Add \$4.50) | | |
| SPECIAL INSTRUCTION | The state of the s | | | | | | |
| John Roberts M Norm | lanufacturing Company an, Oklahoma | Represented by George Miltenber John Roberts Mfg 1056 Delta Ave. Cincinnati, Ohio | g. Co. — Suite 5 | | TOTAL OF ORDER DEPOSIT BALANCE DUE ON DELIVERY | #63 10 #53 | 00 |
| Please leave this space | blank | | | Your Signature | 20, 1966 | 7., | |

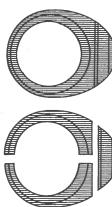
TECHNICAL INFORMATION

Construction

The John Roberts Manufacturing Company has pioneered and perfected the die induction process of manufacturing college rings which today, is accepted as the most modern and successful way of manufacturing a college ring.

The die induction method of manufacture differs from the die stamping method of manufacture in that a die induction ring is made in one complete piece which eliminates the need of fitting ring parts together and the

ring parts together and the necessary solder seams which are usually evident in a die stamped ring. A die stamped ring is made in three separate pieces — each shank is a separate piece and the top portion of the ring (bezel) is a separate piece. These



is a separate piece. These parts must be fitted together perfectly and then soldered together. Deep detail and unusual angles are not possible with the die stamping manufacturing process. Because your ring is manufactured by the die induction process, you will have a ring with the deepest detail and most beautiful contour ever offered to any class at V.P.I.

Gold

The gold used in your ring is pre-alloyed by Hoover & Strong of Buffalo, New York to the rigid specifications set forth by the John Roberts Manufacturing Company. The gold is then finally alloyed in our modern plant and because of the special formula required, you will receive a ring that is perfect in gold color and a ring that will give you a lifetime of wear and satisfaction.

Each ring will have a brinell scale rating of at least 200 which insures the wearer of maximum durability with regard to the detail on the ring. Naturally, fine jewelry requires good care. If

given the proper care, your ring will maintain the deep detail for many, many years to come.

Background Finish

The background finish or antiquing as it is sometimes referred to, is applied to each ring by an electroplating process. There are many finishes to choose from and they will all be shown in the special Class of 1967 Ring Display at the V.P.I. Library but especially for your class, we have developed a new finish; namely, V.P.I. "LTD". This finish is a proven lasting finish combined with a pleasant shade of coloring that will enhance a yellow gold ring, a white gold ring or a green gold ring.

The hardness of this finish and the lasting ability of this finish is the finest ever developed and we heartily recommend V.P.I. "LTD".

Stone

All stones used in the V.P.I. rings are hand selected for uniform color and are precision gauged to the exact millimeter width, length and thickness. Most synthetic stones we offer are manufactured in West Germany and our exporters consistently send us the most perfect stones obtainable from this center of the world's synthetic stone market. Genuine stones such as diamonds, opals, black onyx, etcetera, are premium selected and we know that the stones offered to you are absolutely the finest obtainable anywhere in the world.

A faceted top stone is not as durable as a buff top stone. However, some people prefer a faceted top stone because of the extra light reflection which is generated by the facet cutting on the top of the stone. This type stone, however, requires better care as a faceted top stone will chip easier than a buff (smooth) top stone. For maximum wearability, we recommend you choose the buff top stone; however, the faceted top stones are available. A complete stone selection will be shown in the library display. All transparent stones will have a faceted back which gives maximum light refraction and reflection. Opaque stones such as onyx do not have a faceted back.

The Mohs scale of hardness is the scale used to rate the different stones. A diamond which is, of course, the hardest stone is rated at ten and the lower the rating, the softer the stone. The following stones are available in the 1967 class ring and their approximate rating on the Mohs scale of hardness is given also.

| Zircons | Ultralite | Tourmaline | Topaz | Sardonyx | | Synthetic Ruby or Spinels | Peridot | Onyx | Kunzite | Synthetic Garnet | Erinite | Bloodstone | Aquamarine | Alexandrite | Stone |
|---------|-----------|------------|-------|----------|---|---------------------------|---------|------|---------|------------------|---------|------------|------------|-------------|----------------|
| | | | | | | | | | | | | | | | |
| 00 | 00 | 7 | . 00 | σ, | 9 | 00 | 00 | σι | 00 | 9 | · 8 | 7 | 00 | ∞ | Mohs Scale Rat |
| | | | | | | | | | | | | | | | ? Rat |

GIVING YOUR RING PROPER CARE

Your 1967 V.P.I. class ring is probably the finest piece of jewelry you will ever own with regard to the care and skill that has gone into its production. If you give your ring reasonable care, it will last for a lifetime and the detail on the side of the ring will always be easily recognizable, with your cooperation. You should not wear your ring while participating in athletics or any strenuous activity. Get in the habit of taking your ring off and putting it in your pocket prior to doing any rough manual work with your hands. Also take your ring off and put it in your pocket before washing your hands since soap will accumulate in the deep recessions on the side of your ring. Soap and detergents

can be injurious to the background finish. Certain acids and gas fumes are harmful to the finish of your ring. Just a bit of reasonable care on your part will prevent serious damage to your ring. We suggest you purchase a small jar of any one of the many jewelry cleaners found at most good jewelry stores and use this jewelry cleaner to keep the ring sparkling bright as it will be when it's delivered in its original package. Monthly cleaning of your ring will prevent accumulations of dirt, acids, et cetera, in the deep recesses of the shanks.

Should your ring become damaged while you are still in school, it should be returned to the Office of Student Affairs. These repairs will be made without charge. After you graduate, should you damage your ring, it should be returned to the John Roberts Manufacturing Company, Norman, Oklahoma and the quotation for the repair will be sent to you, should a charge be necessary. Later in life, should you want your ring repolished, this will be done at our home office for a charge of \$3.00.

ORDERING

Please examine all materials contained in the special ring packet which you have received, and be sure to visit the library display which shows all rings available for the Class of 1967, plus all finishes and all stones.

The John Roberts ordering team will be on campus the week of November 15 through November 19, 1965 to answer any questions you might have prior to placing your order. The order form contained in your special ring packet should be filled out by you prior to placing your order. The order form is made of a special paper and you must use a ball point pen to properly fill out this order blank. Press hard and please print. By taking advantage of the special ring display in the library, you should be able to fill in all areas on the order blank with the exception of your FIN-cer SIZE. Your finger size will be taken by one of our representatives and the only other item necessary will be your \$10.00 deposit, payable at the time you place your order. Checks should be made out to "John Roberts Mfg. Company".

Should you wish to place an order for a miniature ring, a special order blank has been included in your special ring packet for order the Women's Official ring. The large size order blank is to from any one of the John Roberts representatives. ing a Miniature ring. Additional order forms may be obtained blank is to be used for ordering a Women's Official or for orderbe used for ordering men's rings only and the smaller size order this purpose. This same order form may also be used by girls to

be wearing ring samples. The following list gives a complete description of the ring worn by each Class Officer and Ring Committee Member. All Class Officers and all Members of the Ring Committee will

| Jenkins Robertson | J. Gordon Brown | Dr. James W. Dean | Wade Mason Ogg III | Michael N. Matton | Jonathon Klimchaik | Thomas Dixon Johnston | C. Thomas Hicks III | Carolyn M. Helton | C. Garland Hagen | Mahlon G. Funk, Jr. | Robert J. Fennema | Richard N. Knapp | Geoffrey C. Hintze | Erick S. Johanson | Patricia J. Maxey | Thomas H. Graves | NAME Robert Page Keith |
|----------------------------|-----------------------------|----------------------------|----------------------------|-----------------------------|--------------------------|----------------------------|----------------------------|-------------------------------|--------------------------|-------------------------------------|---------------------------------------|----------------------------------|----------------------------|--------------------------|---------------------------------|----------------------------|--|
| Traditional Closed Back | Traditional Plastic Back | Traditional Closed Back | Traditional Closed Back | Traditional Plastic Back | Traditional Open Back | Traditional Closed Back | Traditional Closed Back | Women's Official Open Back | Traditional Open Back | Traditional Open Back | Traditional Proportioned Open Back | Traditional Closed Back | Traditional Closed Back | Traditional Open Back | Women's Official Closed Back | Traditional Closed Back | STYLE Traditional Proportioned Open Back |
| 26 DWT | 18 DWT | 26 DWT | 23 DWT | 21 DWT | 21 DWT | 26 DWT | 26 DWT | 5.75 DWT | 21 DWT | 21 DWT | 14 DWT | 26 DWT | 26 DWT | 18 DWT | 7.5 DWT | 23 DWT | WEIGHT 17 DWT |
| Yellow | White | Yellow | Yellow | Yeilow | Yellow | Green | White | Yellow | Green | Yellow | White | Yellow | Green | Yellow | Yellow | Green | GOLD Yellow |
| VPI Limited | Shaded Regal | VPI Limited | VPI Limited | Confederate Gray | Brilliant Antique | Dark Green | Brilliant Antique | VPI Limited | Brilliant Antique | Royal Ebony | Royal Ebony | Medium Burmese | Royal Antique | Royal Antique | Light Burmese | Medium Green | FINISH Medium Burmese |
| 25 Pt. VPI Diamond Top | Facet Ultralite | Buff Onyx | Ruby Star Sapphire | Ruby-Cotillion Embedment | Buff Alexandrite | Blue Star Sapphire | Ruby Star Sapphire | 10 Pt. Diamond Top | 10 Pt. VPI Diamond Top | Buff Ruby-German Club Encrusting | Buff Emerald Spinel | 10 Pt. Diamond in Blue Spinel | 10 Pt. VPI Diamond Top | Buff Tourmaline | Buff Blue Spinel | Facet Garnet | STONE 10 Pt. Diamond- in Buff Ruby |

The second ordering period will be January 18 through January 21, 1966 and the final ordering date will be March 31, 1966. The final ordering date will be limited to special situations where the person was not qualified to order earlier.

Rings will be delivered prior to the Ring Dance.

PRICE INFORMATION

Official Men's Rings

ring as well as the Traditional Proportioned ring is made of 10 carat plumb yellow gold. The Traditional ring differs from the smaller ring which is reduced in overall proportion, is referred to as the TRADITIONAL PROPORTIONED. The Traditional large V.P.I. style ring or a slightly smaller men's ring. The tradiwidest part of the ring and the Traditional Proportioned measures tional large V.P.I. ring is referred to as the TRADITIONAL. The 21 mm. across this same dimension of the ring. They are exactly Traditional Proportioned in that the Traditional contains a 11 x proportioned but one is slightly smaller in overall dimensions 12 mm. stone. The Traditional ring measures 25 mm. across the These rings are priced as follows: 13 mm. stone and the Traditional Proportioned contains a 10 x For the first time, men will have a choice of the traditional

| 21 Dwt. Gold Closed Back | | | 14 Dwt. Plastic Back | 17 Dwt. Open Back | 14 Dwt. Open Back | Traditional Proportioned | | 23 Dwt. Gold Closed Back | | 18 Dwt. Plastic Back | | 18 Dwt. Open Back | Iraditional |
|--------------------------|---------|---------|----------------------|-------------------|-------------------|--------------------------|---------|--------------------------|---------|----------------------|---------|-------------------|-------------|
| \$57.50 | \$53.75 | \$53.50 | \$49.75 | \$52.50 | \$48.75 | | \$63.75 | \$60.00 | \$58.50 | \$54.75 | \$57.50 | \$53.75 | |
| | | | | | | | | | | | | | |

As you can see from the above prices, three pennyweight of gold may be added to any ring. In other words, for example, the

23 Dwt. gold closed back is exactly the same ring as the 26 Dwt. gold closed back but the difference between the 23 Dwt. and the 26 Dwt. is that there is three pennyweight more gold in the 26 Dwt. than in the 23 Dwt.

The above prices include any of the standard stones listed on the order blank plus your choice of finish and your choice of engraving style. This year there are two forms of engraving or identification available. One form is a script style engraving that will show your name, home town and state. This is a hand engraving that is cut into your ring after the ring is finished. The other form is referred to on the order blank as PERMA-NAME. This is a block letter style lettering that is made into the ring at the time the ring is formed. You have a choice of either method and these are shown in the special library display.

Optional features such as white gold, green gold, star sapphires, natural citrine topaz, genuine opal, genuine diamonds, et cetera, are priced on the order form. Prices for embedments and special precision encrusting of Greek letters or emblems are also shown on the order form.

Please note there is no federal excise tax this year.

Official Women's Rings and Miniature Rings

The Women's Official is proportioned exactly the same as the Traditional Men's Ring but it is smaller in overall size. The Women's Official contains a 7×9 mm. stone and the width across the widest part is 16.5 mm.

The Miniature Ring is a tiny petite ring and it is not the same proportion as the other rings. The Women's Official will have "Virginia Polytechnic Institute" spelled out around the stone and the Miniature Ring will have "Virginia Tech" spelled out around the stone. These rings are priced as follows:

Women's Official

5.75 Dwt. Open Back7.5 Dwt. Gold Closed Back

\$28.75 \$30.00

Miniature

3.5 Dwt. Open Back 4.5 Dwt. Gold Closed Back

> \$25.50 \$26.75

The above prices include any of the standard stones listed on the women's order blank plus your choice of finish and your choice of engraving style.

Optional features such as white gold, green gold, star sapphires, natural citrine topaz, genuine opal, genuine diamonds, et cetera, are priced on the order form.

Special Note on Diamonds

As you can see from looking at the order blank, a 10 Pt. diamond may be added to a men's ring or a women's ring for \$25.00. Larger diamonds are also available and these are subject to a special quote which will be made by one of the members of the ordering team. One-fourth carat, one-half carat and even larger diamonds are available. Should you desire a diamond larger than 10 Pts. (a full carat is 100 points), please see one of our representatives.

THE HISTORY OF THE V.P.I. RING

Robert J. Fennema Charles Thomas Hicks, III

In fifty-six years, the V.P.I. ring has developed into the largest, most highly coveted class ring in our nation and it is perpetually redesigned and improved in order that this distinction will never be lost. Naturally, evolutionary changes have occurred in its design and structure but the distinction of our ring as that of V.P.I. has remained evident throughout.

The tradition of our ring was begun in 1911 when the first V.P.I. ring displayed a pair of eagles — eagles that still appear on our modern ring. As the ring developed, so did the particular elements of design. Although 1912 saw a square stone and the Class of 1913 omitted the stone altogether, the 1913 ring had a bold "V.P.I." which is uniquely portrayed on our class ring. "The Class of 1914 was the first class to use an oval stone and this stone shape has become traditional at V.P.I. The Class of 1924 was the first class to have "Virginia Polytechnical Institute" spelled out around the stone. This innovation has also become a traditional feature of our ring design".

The Class of 1935 inaugurated the first V.P.I. Ring Dance and this ring dance has not only become the most exciting and impressive event in a Techman's college career, but it is considered by many to be the most significant college social event in our nation.

The years following saw the remaining design concepts of the ring which have developed into a university tradition. Items such as our founding date, the flags such as the American, Confederate and Virginia Standard, have portrayed V.P.I. as a growing and distinguished influence not only in the state, but the nation as well.

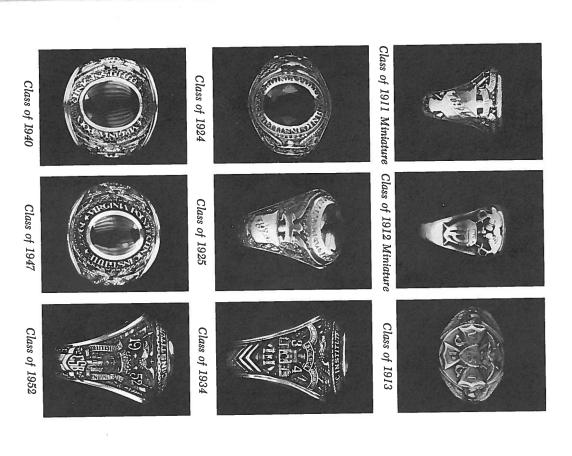
The Class of 1940 was the first to use a chain surrounding the bezel to symbolize the unity of their class.

From its founding in 1872, the Virginia Polytechnic Institute was a military school and, consequently, this military heritage is an integral feature of our class ring design. This military concept not only appeared in the style and construction of the V.P.I. ring, but in such design elements as spears, rifles and sabres. Today the military heritage of V.P.I. is maintained in the structure of the ring through the use of the symbolic sabre in the design.

With all the traditional standards that it holds, the V.P.I. ring is the only university or college ring in the world that is completely redesigned every year and thus gives each class the opportunity to uniquely represent itself. Although the ring design changes each year, it is always easily recognizable as a traditional V.P.I. ring.

Over the years, the V.P.I. ring order has come to be the most highly coveted ring order in the nation. The V.P.I. order has been referred to as the "Ring Olympics" and is sought after by the leading ring manufacturers of this country.

Today the V.P.I. ring is the largest and most beautiful class ring in the world and it is a perfect representative of our school and class.







Class of 1965



Class of 1958

Class of 1963

Class of 1964





Class of 1966

Class of 1967

GLOSSARY

