

STUDENT AFFAIRS

The Ring Tradition

as presented by
the Class of 1978
Ring Committee

*Virginia Polytechnic
Institute and State
University
Blacksburg, Virginia*

The 1978 Ring Committee is proud to have the opportunity to serve the class in one of Virginia Tech's most honored traditions. The tradition of the ring at VPI is captured by the members of the ring committee with the help of Herff Jones wizardry in the '78 ring. We have developed the symbols of Tech into a ring that not only represents our University, but the individual student.

The Class of 1978 is fortunate to have the expert help of the people of Herff Jones. The Herff Jones Company has excelled in this field by offering the best, the unique, and the different. The enthusiasm of the class over the ring for this year is exemplified in the skilled work of Herff Jones.

The committee has worked very hard and has produced the ideal ring for our class. I have sincerely enjoyed working with these talented and energetic students. I would like to thank them for the sacrifices they have made to create a symbol that will endure the test of time.

Sincerely,

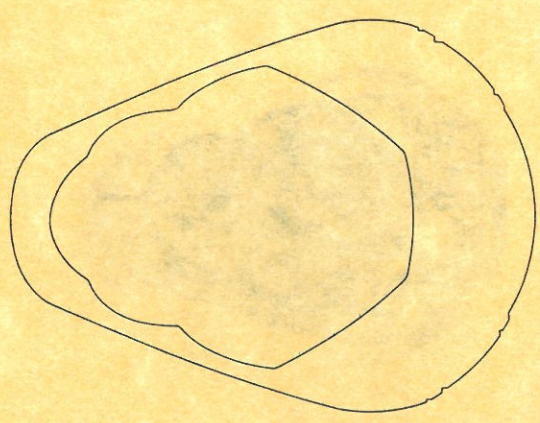
Rusty Lindsay

Rusty Lindsay



SILHOUETTE HOUSING

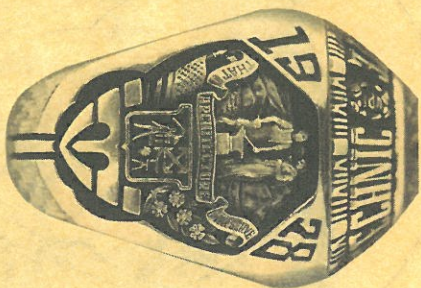
A primary goal of the 1978 ring committee was the development of a traditional, yet unique overall design. In part this has been accomplished by altering the traditional housing with the introduction of inscribed year dates, a concept not yet seen at VPI & SU. The inscribed class dates are further accented through the incorporation of the silhouette housing, another first for the Class of 1978 as prepared by the Herff Jones Company. The silhouette housing framed by polished gold compliments the transition from the base to the shank, as well as providing symmetrical balance to the total design.



CLASS SIDE

Between the sweeping year dates surrounding the silhouette housing, the Ut Prosin pylon embodies the spirit of high achievement so vital in the Class of 78. Standing among the mountains, the youth is forging the direction of his future. The woman, the Alma Mater, is calling the Tech person to live by the ideals: Brotherhood, Duty, Honor and Loyalty. These ideals are the basis of the school motto: That I May Serve.

Having chosen the principles around which to design one's life, the remaining elements provide the setting within which the individual may serve: the college, the university, the region, the state, and the nation. The shield announces one's chosen field: the VT one's university; the mountains, the natural beauty of the region; the dogwood, the state of Virginia; and the flag, the nation of the United States.



THE UNIVERSITY SIDE

The University Side contains the basic traditional elements while reflecting the individuality of the Class of 1978. Being the most prominent feature, the insized numbers are set apart from the traditional elements to emphasize the uniqueness of our class while still being a part of the university. The peaceful eagle symbolizes our hope for America's future under our leadership. The choice of the Virginia State Flag or the Confederate Flag balanced on the other side by the sash and sabre symbolizing the Corps of Cadets, are continuing traditions at VPI & SU. The seal of the university represents the different ideals upon which this university was founded in 1872, which are continually expressed by the 106th graduating class. These traditional university symbols surround a diversified view of the campus which have influenced our lifestyles. Finally, the scalloped frame encompasses the elements of tradition which are still being upheld by the Class of 1978.



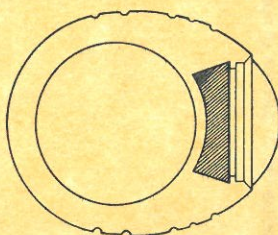
THE ANTIQUE CUSHION BASE

Perhaps the most innovative feature of this "Silhouette" design is the unique base. Bold "Roman" lettering provides an easily read spellout of the University's name. The unique "78" border of bold Roman numerals frames the lettering which is separated by the "VPI logo" placed inside of an olympic wreath. The wreath symbolizes the aspirations and achievement of the Class of '78'. This arrangement of symbols will enhance the beauty of any stone you might select.

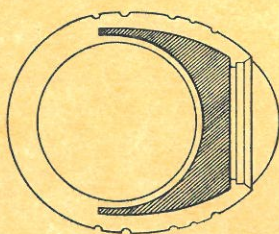


VARI-WEIGHT

The men's traditional and proportioned sizes will be available in Vari-Weight, a Herft Jones process whereby gold is eliminated on the interior of your ring without changing its durability or shape. With the high cost of gold the Vari-Weight program provides a traditional sized ring at a substantially lowered price.



TRADITIONAL



VARI-WEIGHT



CHARM

Herft Jones is offering us, the Class of 1978 a charm — the classic gift for someone special. A replica of the university side of the traditional class ring, our charm is a simple remembrance of unique times here at Tech. Offered in sterling silver, white gold, 10 Karat gold and gold filled, this charm is designed to fit your individual gift needs.

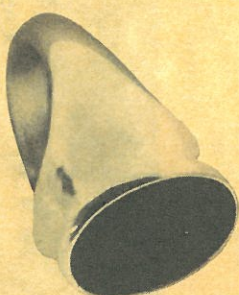
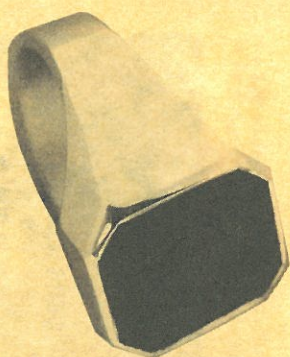
DINNER RING

In keeping with our motto — Ut Prosin — That I May Serve — our ring committee strove to serve you in the best way possible by establishing a tradition in the form of a petite dinner ring, distinctive to the Class of 1978. The long oval stone was chosen to allow the widest stone selections possible. Its elegance is enhanced by the soft braided border and gold edge. The sides of the ring are delicately crafted with a true filigree that gently tapers down to a thinly scrolled band. Balancing the sides are the flowing letters VPSU engraved on one side and the 1978 yeardate engraved on the other. The creation of this design helps to further symbolize the uniqueness of our class.



COMPANION RING

Every class member will be proud to give and to wear the 1978 class companion rings. These rings of onyx and gold are simple, yet unique. The men's bold ring has a contemporary octagon shape lending a masculine appearance, while the sculptured oval of the women's ring is more feminine. Both rings have a modernistic incised lettering that identifies with the individuality and ingenuity of our class.



RING COMMITTEE

Chairman Rusty Lindsay
 Patty Bell
 Lea Ann Bradshaw
 Bruce Carrigan
 Dennis Cramer
 Leslie Eades
 Janet Griffiths
 Beth Jones
 Ken Miller
 Karen Moore
 Glenda Peck
 Bobby Whitescarver

INFORMATION DATES — CLASS OF 1978

| Day | Date | Place | Time | Event |
|--------|-------------|-------------------------|----------------|---------------------------------|
| Wed. | October 20 | Large Ballroom | 7:30-9:30 p.m. | |
| | | 1978 Ring Premiere | | |
| | | Squires Student Center | | |
| Tues. | October 26 | Small Ballroom, Squires | 9:00-5:00 | *Ring Order Session |
| Wed. | October 27 | Small Ballroom, Squires | 9:00-5:00 | *Ring Order Session |
| Thurs. | October 28 | Small Ballroom, Squires | 9:00-5:00 | *Ring Order Session |
| Tues. | November 16 | Room 219, Squires | 9:00-5:00 | *Ring Order Session |
| Wed. | November 17 | Room 219, Squires | 9:00-5:00 | *Ring Order Session |
| Tues. | January 25 | Room 219, Squires | 11:00-5:00 | *Ring Order Session |
| Wed. | January 26 | Room 219, Squires | 11:00-5:00 | *Ring Order Session |
| Wed. | May 4 | Small Ballroom | 9:00-5:00 | *Delivery of 1978 Rings |
| Thurs. | May 5 | Room 219, Squires | 11:00-4:00 | *Ring Order Sessions |
| | | | | **Ring Deliver for Dance |
| Friday | May 6 | Large Ballroom, Squires | | 1978 Ring Dance |
| Sat. | May 7 | Large Ballroom, Squires | | 1978 Ring Dance |
| Tues. | May 17 | Room 217, Squires | 9:00-5:00 | Ring Adjustments |
| Tues. | May 17 | Room 219, Squires | 9:00-5:00 | *Final Ring Order Session 77-78 |
| | | | | school year |

* A \$20.00 deposit is required to enter a ring order.
 ** Final payment is required on all rings at time of delivery.

**Final chance to pay for and pick up 1978 rings.

CLASS OFFICERS

President Steve Matthews
 Vice President Adria Hilburn
 Secretary Susan Miller
 Treasurer Tom Wade
 Historian Laura Oaksmith
 Woman-at-Large Billye Phillips
 Civilian-at-Large Bruce Carrigan
 Cadet Member-at-Large Bobby Whitescarver



1978 V.P.I. & S.U. LIFETIME GUARANTEE

1. Herff Jones offers the most complete, *Lifetime* guarantee.
2. All 1978 V.P.I. & S.U. class rings will be unconditionally guaranteed against defects in materials or workmanship for life.
3. All synthetic and genuine stones carry a full lifetime guarantee and will be replaced at any time for no charge.
4. In addition, Herff Jones also guarantees to exchange at no charge any stone (within the same price category) if a Tech student is not totally satisfied with his or her original stone.
5. Herff Jones also agrees to refinish any ring at no charge should a student desire a different shade (finish). Finishes have a lifetime guarantee and a ring will be refinished at any time at no charge.
6. If a finger size adjustment is required, Herff Jones agrees to make a new ring free of charge.
7. If a student changes course of study, while at V.P.I. & S.U., Herff Jones agrees to make a new ring, in exchange for the old ring, with the proper course designation, at no charge.
8. If a student is not totally satisfied, leaves school, or for any other reasons wishes to return his or her 1978 V.P.I. & S.U. ring, a full refund will be made.
9. Any ring damaged or destroyed will be replaced at no charge while at V.P.I. & S.U. Upon graduation, any ring damaged or destroyed during owner's lifetime will be replaced with exchange of old ring for \$15.00 and cost of stone.
10. If a 1978 V.P.I. & S.U. class ring is lost or stolen, a new ring will be furnished for \$15.00, plus cost of stone and the current cost of gold.
11. Any high school, Junior College or transfer college ring will receive the current old gold salvage value towards the purchase of a new 1978 V.P.I. & S.U. ring. Our current published trade-in value is the highest in the industry.
12. Herff Jones will post a \$200,000.00 performance bond that will remain in effect until graduation of the Class of 1978. All performance after graduation is further guaranteed by the possibility of disqualification by the Office of the Vice President for Student Affairs from serving future classes at V.P.I. & S.U.
13. Herff Jones further grants the 1978 Ring Committee, and upon graduation the Office of the Vice President for Student Affairs, the final authority on any service or quality questions to insure complete satisfaction of all members of your class.

THAT I MAY SERVE

