



DESK COPY
A Lifetime of Tradition

Virginia Tech Class of 1997 •
Virginia Tech Class of 1997 •
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THE
William G. Lavery
RING COLLECTION

VIRGINIA TECH

Class • Motto...

The Class of 1997 has been instrumental in university and community involvement and we have fashioned our class logo to illustrate this dedication. Notice how the class year is embedded in the university letters. This demonstrates the commitment the class has exemplified. In addition, our motto reflects these ideals.

"Knowledge is everlasting; learning never ends" comprises a set of values we hope you will carry with you throughout your life. The infinity chain on the bezel of the traditional ring also represents these never-ending ideals. What you learn, both academically and in your daily life, will guide you and remain with you forever. However, each day, from age 18 to 75, brings new opportunities to learn and enrich your life. Build on your existing knowledge but seek the opportunity to learn. With these ideals, you will only add to the person you have become in your days at Virginia Tech.



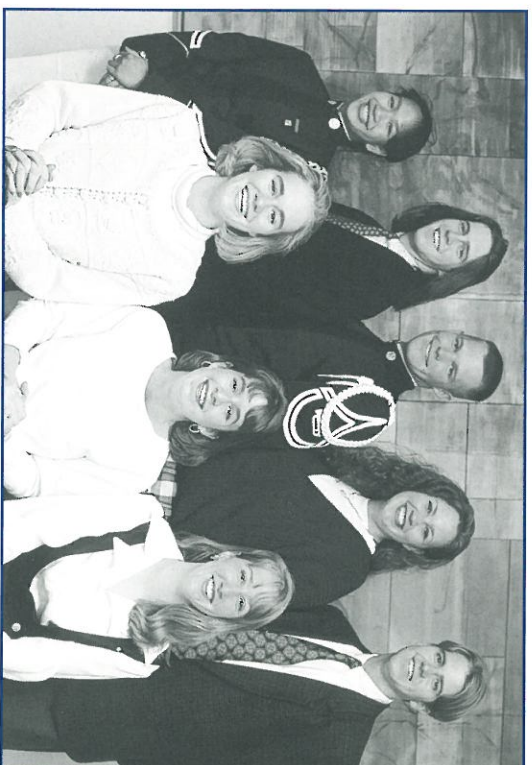
Class of 1997 Ring Committee

As individuals, we each survive college in our own way, finding paths to lead us through the rest of our lives. As students, our ultimate goal is graduation, learning to deal with the ups and downs of academic life. But as a Class, we are Virginia Tech, and after our years here, Virginia Tech will be a memory.

In 1914, a group of students joined together to make this memory tangible. These students formed the first ring design committee at Virginia Tech. This began the tradition of designing a new ring collection each year to symbolize the memorable qualities of each Class. Since then, the Virginia Tech Class ring has become a symbol of pride and tradition, as the most unique and recognized college ring in the country.

As the Class of 1997 Ring Design Committee, we have strived to uphold the tradition of the ring while creating a specialized collection solely for our Class. The committee is comprised of the Class President, Female, Male and Cadet Members-at-Large, two committee members selected from the Class and a committee chairperson. Together we have been working since February of 1995 to design the collection and we have named the rings to reflect your memories at Virginia Tech.

Welcome to the Virginia Tech ring tradition. With great pride, we present the 1997 William E. Lavery Ring Collection.



Ring Design Committee

Chairperson: Susan D. Strayer Kurt J. Donner
Ring Dance Chair: Elisa Foltz Audrey Woo
Jim O'Connell Gregory B. Lowe
N. Elizabeth Wharton Jacqueline Patteson

Class of 1997 Officers

President: Jim O'Connell **Male Member-At-Large:** Kurt J. Donner
Vice-President: Tiffany Allison **Cadet Member-At-Large:** Audrey Woo
Secretary: Colleen Crossan **Historian:** Jen Schweikert
Treasurer: Tim Singstock **Female Member-At-Large:** N. Elizabeth Wharton
Advisor: Judi Lynch

Susie Strayer,
Chairperson



Judi Lynch,
Alumni Advisor



Jim O'Connell,
President



It seems to me a crime that we should age
These fragile times should never slip us by
A time you never fail your memory to raise
As friends together watch their childhood fly.
-Elton John

Committee Chairperson's Message

Graduation from Virginia Tech means more than just a degree or a good job. You will be able to carry this achievement throughout your lifetime. The years you spend in college are some of the most memorable years you will ever have. From tailgating at football games to pulling that exhausting all-nighter before an exam to nights in downtown Blacksburg, the memories you create at Virginia Tech are yours forever.

As you fade into your life in the real world, there is one way you can retain these memories each and every day of your life: through your Virginia Tech Class ring. As chairperson of the Class of 1997 Ring Design Committee, it has been my honor to help create a ring which I hope will signify your achievements and failures and your successes and sorrows. These are what have shaped your days at Virginia Tech. As a committee, we have put forth every effort to make sure there is a ring in the collection for everyone.

I would like to thank my committee for their hard work, cooperation and dedication which made my job both fun and worthwhile. I would also like to thank Judi Lynch, our advisor, for her invaluable help, and Heft Jones for a most successful ring program.

The ring tradition here at Tech is the strongest in the country. By purchasing a ring and taking part in ring exchange and ring dance, you are adding to your lifetime of Virginia Tech memories. Hold on to the best times of your life.

Susie Strayer
- Susie Strayer

President's Message

The years spent in college are among the most memorable of our lives. Many lessons are learned, some easily, others not so easily. Much time was spent by the committee to find the most symbolic aspects of our student life here, and to design a ring that each member of the Class of 1997 can relate to. The ring is more than Virginia Tech memorabilia - it was designed for us, and represents our time here at Tech. As President of our Class, it is my honor and pleasure to introduce you to the William E. Lavery Ring Collection.

The Ring Design Committee and especially Susie, the Ring Design Committee Chairperson, deserve an extraordinary amount of credit for all the hard work and dedication they have shown. I am very proud not only of the accomplishments of the committee, but also that I had a chance to be part of it. We hope the enthusiasm and commitment of the committee is captured in the entire collection.

As each of you move on, the one thing that we will all share is the unique experience of being in the Class of 1997. As a fellow member of this bond, I hope each of you wear your ring to show the loyalty to our Class and to Virginia Tech. By wearing the ring, you will feel pride not only for Virginia Tech, but for the Virginia Tech Class of 1997. I also hope that after graduation, as you reflect on your years at Tech, that you take a moment and look back on all your friends and classmates of '97.

Jim O'Connell
- Jim O'Connell



Ring History

Virginia Tech's first Class ring was exhibited in 1911, but the Class of 1914 was the first to take on the task of designing an entire ring collection. Since then, each Class has followed suit, creating a collection which best exemplifies the spirit and personality of their particular Class.

Virginia Tech is one of only a few universities to follow this process, and the Tech ring account is one of the most prestigious in the country today. The tradition originated from the military heritage of the university and each Class continues to maintain traditional elements on the sides of the ring, as well as creating new ones.

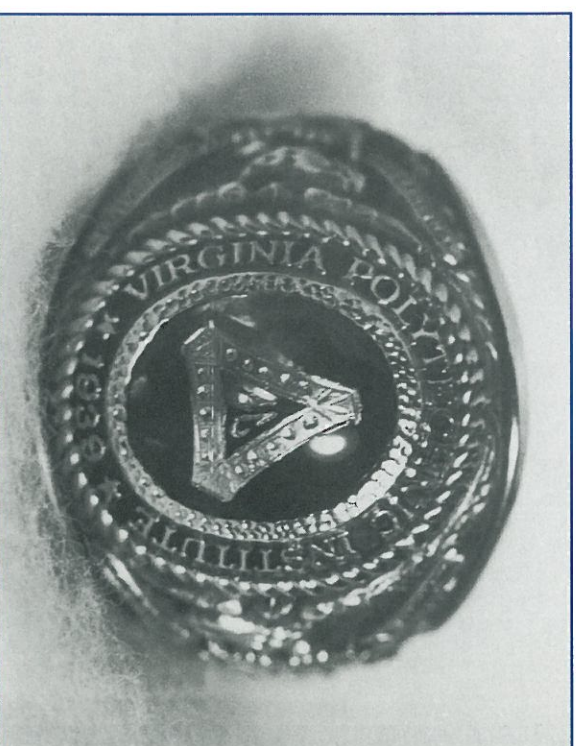
Each year the sides of the traditional ring are redesigned. The Class side is created to reflect the members of the Class, while the university side reflects the university as a whole. Elements which have maintained a position on the Tech ring include the eagle (since 1914) and the university seal. Each Class also chooses to incorporate certain buildings and locations on campus, elements from the Corps of Cadets, and the Class logo and motto.

In October of the Class's junior year, the ring collection is officially introduced to the Class and the university. Members of the university faculty and the Class gather in Burruess auditorium as the collection is unveiled and ring sales begin.

Join the many of students who take part in this time-honored tradition. By wearing a 1997 Class ring, students will uphold the tradition and history of Virginia Tech for the rest of their lives.

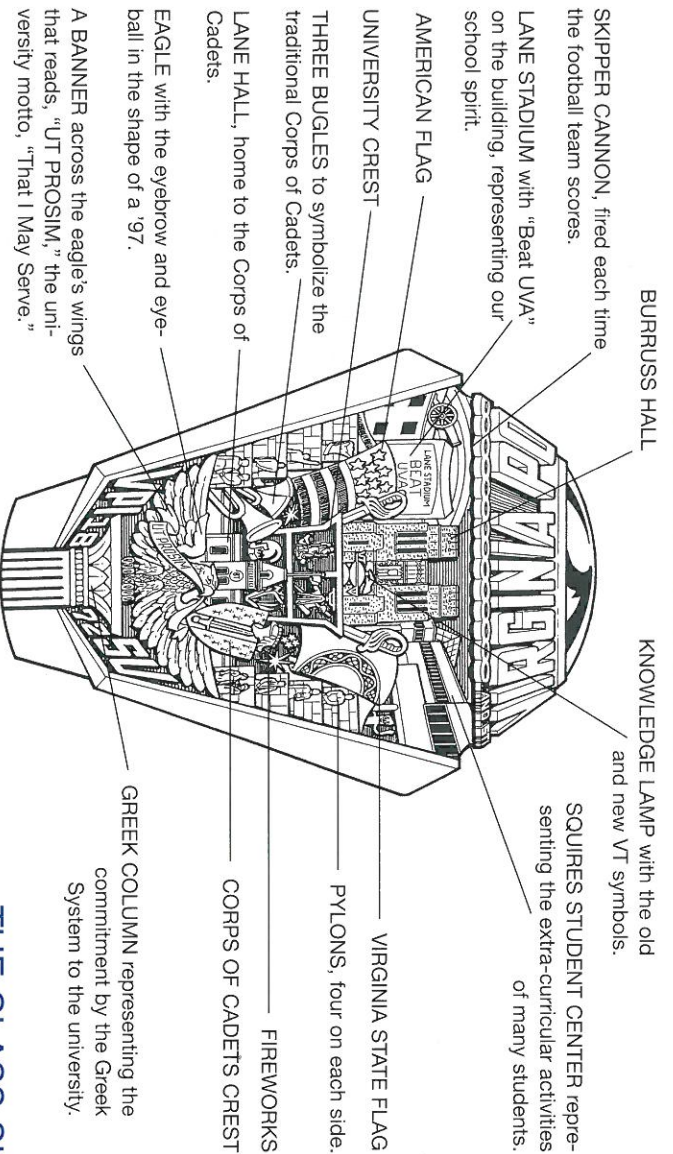


The Ring Dance is an important part of Virginia Tech's tradition.

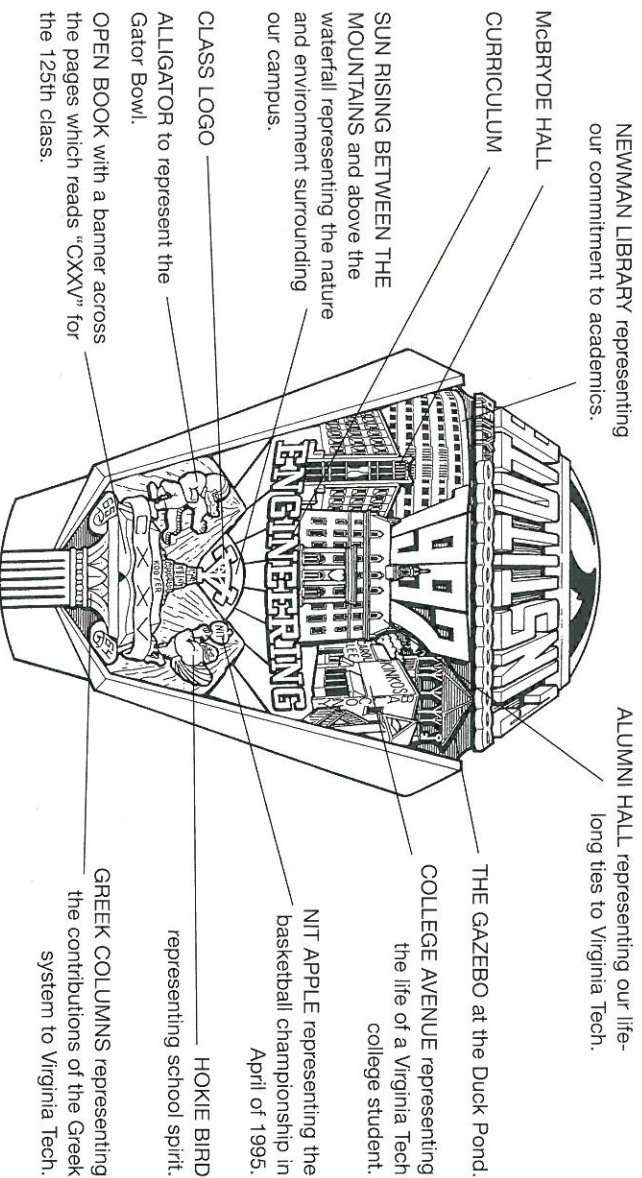


1939 Virginia Tech ring.

THE UNIVERSITY SIDE



THE CLASS SIDE



William E. Lavery

Many great individuals have pledged their time and service to Virginia Tech, but few are as distinguished and accomplished as Dr. William E. Lavery. With great pride, the Class of 1997 Ring Design Committee has chosen to name the collection after him in honor of his great service and dedication to the university.

Appointed the twelfth President of Virginia Tech on January 1, 1975, Dr. William Lavery served and led the university through rapid growth and change for 13 years. Having previously served as Executive Vice President and Vice President for Finance, Dr. Lavery was no stranger to the Virginia Tech family.

A native of Geneseo, New York, Dr. Lavery proceeded to obtain his bachelor's degree from Michigan State University in 1953, followed by a master's degree in public administration from George Washington University in 1959. In 1963, he received his Ph.D. from the University of Wisconsin. Following his educational tenure, Dr. Lavery began working with land-grant universities through his position of Assistant to the Administrator of the Federal Extension Service.

In January of 1986, President Ronald Reagan appointed Dr. Lavery as Chairman of the Board for International Food and Agricultural Development. In that same year, Governor Gerald Baliles appointed him to the Commission on Virginia's Transportation in the Twenty-first Century. In 1987, Secretary of the Treasury, James Baker III, appointed Dr. Lavery to serve on the National Savings Bond Committee as Chairman of the Higher Education Industry Campaign.

Dr. Lavery's involvement has been filled with a variety of other responsibilities and roles. He was elected to the first NCAA Presidents Commission on Inter-collegiate Athletics. Dr. Lavery is a former Vice President and Director of the Virginia State Chamber of Commerce. He has served as Chairman of the Council of Presidents for Virginia's public institutions of higher education and is a past President of the Association of Virginia Colleges. In addition, Dr. Lavery served on several committees of the National Association of State Universities and Land-Grant Colleges, including its Executive Committee.

Some of the awards and recognition which Dr. Lavery has received include the 1985 CAUSE Recognition Award, the 1980 George Washington University Alumni Award, the 1979 Brotherhood Award of the Roanoke Valley Chapter of the National Conference of Christians and Jews, and the 1977 National 4-H Alumni Recognition Award. He is also a Rotary International Paul Harris Fellow. He and his wife, Peggy, shared the 1991 Citizen of the Year Award presented by the Blacksburg Chamber of Commerce.

Since his retirement from Virginia Tech, Dr. Lavery has continued his active service to numerous businesses, civic and community groups. He is a member of the Board of Directors of the Shenandoah Life Insurance Company, First Union Bank of Virginia, St. Albans Hospital, and Columbia Gas.

In addition, in honor of his commitment to the university, the School of Veterinary Medicine has named its newest building in honor of Dr. Lavery. The William E. Lavery Animal Health Research Center was dedicated on May 12, 1995.

Blacksburg remains home to Dr. Lavery and Peggy, as they continue to contribute their time and service to the entire Virginia Tech community.



THE William E. Lavery RING COLLECTION

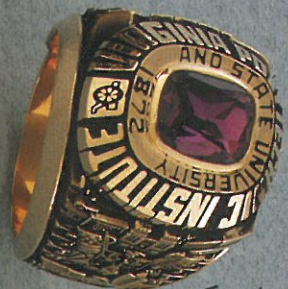
The William E. Lavery Ring Collection

Simulated Birthstones

January Garnet	
February Ultralite	
March Aquamarine	
April White	
May Emerald	
June Alexandrite	
July Ruby	
August Peridot	
September Blue Spinel	
October Pink Sapphire	
November Golden Sapphire	
December Blue Zircon	
Padparadschah	

The Traditional Collection

Men's
Traditional



Men's
Traditional
w/Stadium
Base

Women's
Traditional



Women's
Miniature



The Cassell Collection

Men's
Cassell



Women's
Cassell



The Presidential Collection



Men's
Round Signet



Men's
Square Signet



Women's
Small Signet



Men's
Oval Signet



Women's
Oval Signet



Women's
Incised Signet

Women's Dinner Collection



Solitude



Willow



Memorial



Sunrise



Cascade



Regent

Genuine Stones

Diamond Point Sizes



Ring Options

Quality	MEN'S STYLES					WOMEN'S STYLES										*Special Instructions	
	Traditional	Cassell	Square Signet	Oval Signet	Round Signet	Traditional	Miniature	Cassell	Oval Signet	Oval Incised Signet	Small Signet	Willow	Sunrise	Cascade	Memorial		Solitude
10K, 14K White or Yellow Gold	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
18K Yellow Gold	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
White Ultrium®	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Stone Selection																	
Birthstones	•	•	•			•	•	•	•				•	•	•	•	•
Padparadschah				•		•	•	•	•				•	•	•	•	•
Black Onyx/White Pearl						•	•	•	•				•	•	•	•	•
Hope Star Sapphire						•	•	•	•				•	•	•	•	•
Special Genuine Stones	•					•	•	•	•				•	•	•	•	•
Base Options																	
Royal Setting	•	•				•	•									•	
Crown Setting	•	•				•	•										
Fraternity Panel																	
Sorority Panel																	
Honor Points	•					•											
Virginia Tech Seal Panel	•	•				•											
Encrusting	•	•				•											
Incising																	
Vistavue	•					•	•										
Nugget Panel	•					•	•										
Virginia Tech School Crest																	
Polaris Panel	•	•				•											
Lustre Panel	•					•	•										
Initial Panel	•					•	•										
Celestial Panel																	
Shank Options																	
Curriculum Shanks	•					•											
Degree Letters							•										
Plain Shanks																	
Sorority Letters																	
Fraternity Letters																	
Slide Stones																	
Sculptured Palmside																	
Yeardate 1997	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•



Pricing Information

Traditional	White Ultrium®	10k Gold	14k Gold	18k Gold
Men's Extra Large Heavyweight	\$139	\$622	\$675	\$820
Men's Extra Large Lightweight	\$139	\$471	\$596	\$682
Men's Large Heavyweight	\$139	\$427	\$539	\$600
Men's Large Lightweight	\$139	\$374	\$484	\$551
Men's Large Stadium Base	\$139	\$427	\$539	\$600
Men's Medium Stadium Base	\$139	\$374	\$484	\$551
Men's Small Stadium Base	\$139	\$345	\$440	\$523
Men's Standard	\$139	\$337	\$429	\$504
Women's Traditional	\$139	\$228	\$299	\$369
Women's Miniature	\$139	\$203	\$242	\$310
Men's Signet	White Ultrium®	10k Gold	14k Gold	18k Gold
Cassell		\$276	\$332	\$423
Round Signet		\$276	\$332	\$423
Square Signet		\$245	\$308	\$403
Oval Signet		\$245	\$308	\$403
Women's Signet	White Ultrium®	10k Gold	14k Gold	18k Gold
Cassell		\$203	\$242	\$310
Small Signet		\$203	\$242	\$310
Oval Signet		\$211	\$248	\$317
Oval Incised Signet		\$203	\$242	\$310
Women's Fashion	White Ultrium®	10k Gold	14k Gold	18k Gold
Willow		\$203	\$242	\$310
Sunrise		\$203	\$242	\$310
Cascade		\$203	\$242	\$310
Memorial		\$203	\$242	\$310
Solitude		\$203	\$242	\$310
Regent		\$211	\$248	\$317
	10k Gold Filled			
Women's Charm	\$24.95	\$84.95		

Your Virginia Tech rings are available with several options. Contact the Herff Jones Representative for specific details.

Options	
Stone Cuts/Sunburst	\$15.00
Engraving	\$10.00
Engraved Stone (Incising)	\$22.00
Protected Emblem (Vistavue)	\$15.00
Sculptured Palmside	\$15.00
Rose Gold	\$25.00
Special Panels	\$25.00
Diamonds (set in panel)	
Size	
1pt.	\$30.00
3pt.	\$65.00
5pt.	\$80.00
10pt.	\$115.00
20pt.	\$265.00
25pt.	\$370.00
Cubic Zirconia (set in panel)	
Size	
1pt.	\$10.00
3pt.	\$13.00
5pt.	\$15.00
10pt.	\$18.00
20pt.	\$30.00
25pt.	\$31.00
Royal or Crown Setting	\$50.00 Plus Stone
Genuine Walnut Ring Box	
Small	\$35.00
Large	\$45.00

All 10k and 14k styles are available in Yellow or White Gold. 18k styles are available only in Yellow Gold. The above ring prices include \$42.00 for class dues.

Payment Plans

To ensure that every class member can participate in the Virginia Tech ring tradition, several methods of payment plans are available to fit every budget.

1. MasterCard, Visa and Discover may be used to pay the deposit, balance due or full payment of your Virginia Tech ring.
2. Deposits can also be made in cash, check or money order. Checks and money orders should be made payable to Herff Jones, Inc.
3. All 1997 Virginia Tech students who pay the full amount of their ring at the initial order session will receive the following discounts on their ring:
 - \$20 discount on 10k Gold
 - \$30 discount on 14k Gold
 - \$40 discount on 18k Gold
4. Interest Free Payment Plan – Students may pay four equal installments on the balance of their ring. Payment requests will be sent to students in advance of the payment due date. Upon completion of payments, a letter of good credit will be issued.
5. C.O.D. – The balance due may be paid when the ring is delivered.
6. Pay As You Wear – Virginia Tech 1997 students will be allowed to take possession of their ring while making installment payments. This will be available with an imprint of a major credit card.
7. Charge Deposits/Pay Four Installments on Credit Card – Students may charge their deposits to MasterCard, Visa and Discover Card. The balance will be divided into four equal installments and charged directly to the credit card.
8. Gold Trade-In Option – Herff Jones will accept trade-ins of any karat gold high school, junior college or college ring. Trade-in value will be based on pennyweight and current gold value.

Lifetime Warranty

Virginia Tech, Class of 1997

For additional information, please contact:

Tom Young/Michelle Mayoue
Heff Jones
9264 Corporate Circle
Manassas, VA 22110
(703) 368-9550

Our Lifetime Warranty Commitment

1. All Virginia Tech 1997 class rings will be unconditionally guaranteed against defects in materials or workmanship for life.
2. All synthetic stones included in the base price of the ring and all synthetic stone decorations carry a full lifetime guarantee and will be replaced without charge at any time.
3. If a student is not totally satisfied with the original stone at the time of delivery, Heff Jones also guarantees to exchange one time, at no additional charge, any stone within the same price category.
4. If a finger size adjustment is required, Heff Jones agrees to perform normal resizing (less than 1-1/2 sizes) free of charge for the lifetime of the owner. Prior to July 1, 1997, Heff Jones will manufacture a new ring at no charge for resizes greater than 1-1/2 sizes. After July 1, 1997, the charge will be \$45 to remake a 1997 ring.
5. Heff Jones agrees to refinish any Virginia Tech '97 ring should a student desire a different finish. Finishes have a lifetime guarantee and a ring will be refinished at anytime free of charge.
6. Any ring accidentally damaged beyond repair, prior to graduation, will be replaced at no charge. Upon graduation, any ring damaged beyond repair during the owner's lifetime will be replaced with exchange of damaged ring and a \$45 service fee. Genuine stones and diamonds will be replaced at the cost which is current at the time of repair.
7. Additional rings may be ordered at any time. After July 1, 1997, the cost of the ring will be determined by the cost of gold, stones, and manufacturing costs at the time of ordering.
8. If a student is not totally satisfied, leaves or fails to graduate with the Class of 1997, Heff Jones will issue a refund, less the deposit, in exchange for the ring.
9. Any unresolved issue relating to the ring guarantee may be resolved by mediation by an individual designated by the ring committee up to the date of graduation. After graduation, a staff member will be assigned by Virginia Tech to resolve any disputes. Heff Jones will abide by the decision of the designated individual.
10. Prior to graduation, monthly ring adjustments will be scheduled with the Heff Jones representative on campus. All shipping, handling and insurance costs will be the responsibility of Heff Jones prior to July 1, 1997. After graduation, the ring may be shipped to Heff Jones, Virginia Tech Customer Service, 4719 West 62nd Street, Indianapolis, IN 46268. The cost of shipping and insurance for this shipment of the ring to Heff Jones will be the ring owner's responsibility. The cost of returning the adjusted ring to the owner will be the responsibility of Heff Jones.
11. Heff Jones will accept trade-ins on any karat gold high school, junior college or college class ring. Trade-in value will be based on weight and current gold reclamation value. Current trade-in value will be available at all order taking sessions.
12. If a student purchases a Heff Jones Virginia Tech Class of '97 ring, and while a student or within 10 years after graduation, loses the ring or has it stolen, Heff Jones will replace the same ring at a rate of \$50 for a women's 10k, and 14k, and \$100 for a men's 10k and 14k ring. Application for replacement shall include: Proof of purchase, verifiable police theft report, and notarized proof of loss statement.

The History of Ring Dance and Ring Exchange

In addition to the time spent on ring design and Premiere, the Class of 1997 also began preparing for its Ring Dance in February of 1995. To culminate the Virginia Tech ring tradition, each Class holds its Ring Dance in March of its junior year. Members of the Class and the Ring Dance Chairperson spend weeks preparing, planning and decorating.

Besides being deeply rooted in history, the Virginia Tech Ring Dance is renowned for being one of the largest and most prestigious social events in the South for over 60 years. Each year, the highlight of the Dance is the ring exchange, where students tie their dates' rings to their wrists until the time for exchange arises. In addition, the Corps of Cadets forms a ring figure each year in the shape of the year of the Class. The night of events ends with a fireworks display.

We hope you will take part in the entire ring tradition at Virginia Tech and join the long ranks of students who have participated in and passed down this everlasting tradition.



Another traditional moment at the Ring Dance.



CALENDAR OF EVENTS



OCTOBER

Ring Premiere
Tuesday, October 10

Ring Order Days
October 11-13
Outside the Library

October 14-16
Outside the Bookstore

October 17-19
Between GBJ and Pamplin
and Outside the Bookstore

October 18
Night Sale in
Schultz Dining Hall

October 20
Outside the Bookstore and
Inside Owens Food Court

NOVEMBER

Ring Order Days
November 13-16
On Campus Bookstore

DECEMBER

Ring Order Days
December 5
Squires Student Center
Williamsburg Room

JANUARY

Ring Order Days
January 22-24
Squires Student Center

FEBRUARY

Ring Order Days
February 26-28
Squires Student Center
RING TRY-ONS

MARCH

Ring Order Days
March 27-28
Squires Student Center

Ring Delivery
March 29

Ring Dance
March 29-30

APRIL

Ring Order Days
April 8-9
April 10-13
Bookstore

*All second semester dates are subject to change due to availability.
See the Collegiate Times and campus posters for details on the Class of '97 Ring Events.*



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 HERFF JONES®

